

Overview:

15 Million Yearly hits

160,000 Monthly
Page Views

1,300 Daily Sessions

4 minutes - Average
Time Per Session

Minimum Order:

3 Month Minimum

Payment Terms:

Ad's will be invoiced,
payment is due upon
acceptance of ad by
placing an insertion
order.

Once ad is placed
there will be no refund
or proration of rate
even if advertiser
cancels the ad term

All Ad's Require NARM
Approval

Payment Methods:

Check, MC or Visa

Contact Us:

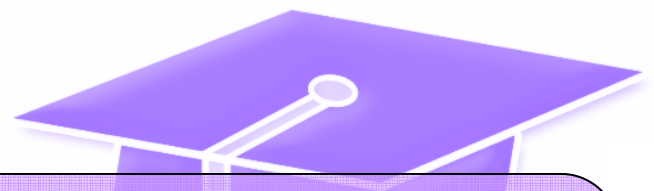
Phone: 800-654-2776
Fax: 702-649-1154
Email: narm@reunions.com

Web: www.reunions.com

About Us:

The National Association of Reunion Managers (NARM) formed in 1986, offers reassurance to reunion planning committees that they are working with a professional manager who adheres to a Code of Ethics and Industry Standards outlined by the association. NARM members benefit from the exchange of creative ideas and information with other members from across the country, who collectively organize thousands of reunions annually. New members are screened and admitted having met requirements of the association.

On average the members of our association plan 1,500 reunions a year. With approximately 187,000 alumni and guests in attendance.



Demographics	Geographic Areas: 94% North America 5% Europe 1% Other	Average Age: 38 Years
	Gender: 45% Male 55% Female	Average Education: 2 Year College
		Average Household Size: 2.5 Persons

Skyscrapers (120 x 600):

Location: right of page

Popular because of its high click-through rate. Because of its size this ad will give you the most space for your advertising message.

\$900.00/month

Banner (468 x 60):

Location: top of page

This is the standard Banner positioned at the top of most pages. This ad will reach the broadest audience.

\$700.00/month.

Vertical Banner (120 x 240):

Location: left/right of page

A unique-sized ad that will showcase your message with eye-catching recognition.

\$400.00/month.

Square Button (125 x 125):

Location: left/right of page

Provides a compact space for your message.

\$300.00/month.

Sponsors:

Location: links/resources page

Logo/Graphic plus 50 words of copy.

\$400.00/year.

Text Links:

Location: links/resources page

Up to 40 characters

Free to banner advertisers

\$200.00/year for all others

Frequency Discounts:

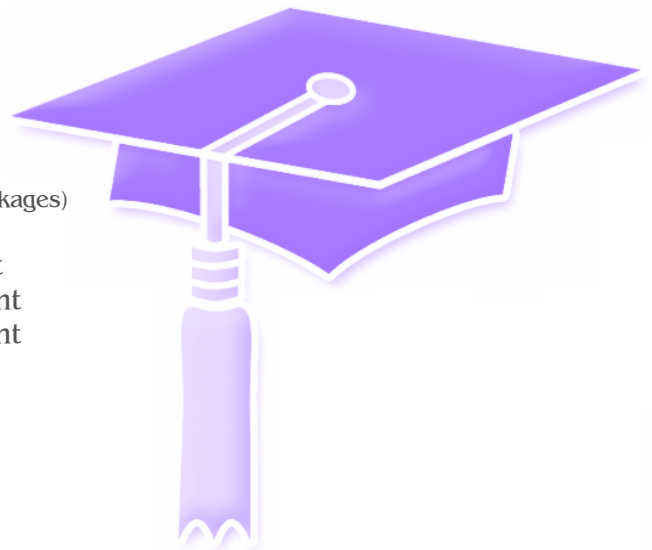
(do not apply to sponsor or text link packages)

3 month minimum ad term

6 month ad term 5% discount

9 month ad term 10% discount

12 month ad term 15% discount



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Banner:

468x60

Skyscraper:

120x600

Vertical Banner:

120x240

Button:

125x125

Sponsors:



image.com
123 Main Street
Anytown, USA 12345
800-100-1234

Your logo is your image let us create your corporate image. Contact us today for a great corporate image! Your logo is your image let us create your corporate image. Contact us today for a great corporate image! Your logo is your image let us create your corporate image.

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