



January 1, 2008

On behalf of the National Association of Reunion Managers, we appreciate your interest in becoming a Sponsor of our organization. Since 1986, NARM has established the highest level of business ethics and industry standards, which are subscribed to by its members.

Sponsorships are available to those individuals and businesses primarily engaged in supplying goods and services to the reunion management industry.

We hope the enclosed information will be helpful to you. In an effort to introduce you to what NARM is all about, we would like to provide you with an overview of what our association offers.

- Reunions.com Banner Advertising
- Directory Listing on Reunions.com
- Teleconference Product Presentations
- Direct Interaction with Reunion Management Professionals

Enclosed is sponsorship information. We look forward to you joining NARM and welcoming you to our association. If you have any questions, please contact us at (800) 654-2776.

Sincerely,

Wanda Diroll

Wanda Diroll, President
National Association of Reunion Managers (NARM)

2008 Board of Directors:

Wanda Diroll, President
Cyndi Clamp, Vice President
Mike Silva, Treasurer

Melinda Decker, Secretary
Danielle Hollander, Member-at-Large

Enclosures

C: Sherri Lokken
Executive Director

SPONSOR LEVELS

SPONSOR OPPORTUNITIES

Sponsorships are for one year and are renewed in September. Fees are pro-rated for mid-year applications.

Annual Sponsorship:

\$395 Includes Resource Guide, web-link, and an invitation to participate at conference (see package listed below).

Sponsor Conference Call:

This is an additional sponsorship opportunity where you can host a conference call and invite all NARM members to participate to discuss your product or services and benefits to members.

Banner Advertising:

Advertise on Reunions.com with your banner ad. You can expect your ad to be seen by reunion planning companies belonging to our organization as well as individuals inquiring for their reunions and individuals researching the planning of their own reunions.

Conference Sponsorship

Participate as a sponsor of the 2009 NARM Annual Conference. This opportunity provides the unique chance to meet our members face-to-face and promote your business/service. All NARM Sponsors are invited and encouraged to participate.

The 2009 NARM Conference will be held on January 15-19, 2009. Contact Danielle Hollander, Conference Chairperson, at info@reunions.com for more details.

The cost to be a **Conference Sponsor is \$700** and includes:

2009 NARM Conference Sponsor Benefits

- Sponsor a NARM Conference Breakfast or Lunch
- Up to a 20-minute Presentation During the Mealtime
- Listing as a NARM Conference Sponsor on all Conference Materials
- Distribution of Information/Materials to all NARM Conference Participants and a Display in our Conference Meeting Room
- Participation in non-reunion related conference sessions (to be determined)
- Participation in all meals and group social activities

Sponsors are responsible for their own display and all A/V equipment rental during their presentation. Please contact Danielle Hollander, Conference Chairperson at info@reunions.com or further A/V assistance.

These exciting business opportunities are limited and will fill quickly, please contact us no later than October 30, 2008 to reserve your sponsorship.

The National Association of Reunion Managers (NARM) is a professional organization comprise of reunion planning specialist all over the United States. NARM welcomes your application.

Please type or print legibly and enclose a business card to go into your membership record. Partially completed application forms cannot be processed.

Company:	
First Name:	Last Name:

Preferred Mailing Address:

Address:	
City:	State Province:
Zip/Postal Code:	Country:
Business Phone:	Web Address:
Toll Free Phone:	E-mail:
Fax Phone:	E-mail:

This company is a: Sole Proprietor Partnership Corporation LLC Other (list) _____

Company Fed EIN/Business I.D.#:	# of years company has been operating:	# of years in the reunion Industry:
Date of Incorporation:	State of Incorporation:	
Define the geographical are you plan to service (or are servicing):		

Please list all owners/partners/corporate officers:

Name:	Position:
Name:	Position:
Name:	Position:

Description	Price	Quantity	Total Price
Annual Sponsorship Fees:	\$395.00	1	
Conference Package:	\$700.00		
Additional Resource Guide (one is complimentary with Membership):	\$15.00		
Application total			

Method of Payment:

Check # _____ enclosed for \$ _____ (please make all checks payable to National Association of Reunion Managers)

Charge \$ _____ to my: VISA MasterCard

Card # _____

Expiration Date: ____ / ____

Name on Card: _____

Verification # _____

A three digit number printed on the back of card.

Billing Address for Card: _____

Signature: _____

Dear Potential Advertiser:

Thank you for your interest in advertising on Reunions.com, the official website of the National Association of Reunion Managers. With our large diverse customer base, Reunions.com offers an exclusive opportunity for advertisers to reach target audiences that organize, plan and attend their high school reunion.

Reunions are treasured events that present a unique time in each classmate's life when they want to be their best and look their best. Our association's members plan hundreds of reunions each year, attended by tens of thousands of individuals from age 27 to 67 and from all walks of life. Each reunion is a potential source of revenue for a wide range of businesses including but not limited to; airlines, hotels, rental car companies, florists, apparel retailers, apparel rental firms, hair stylists, cosmeticians just to name a few. There is no limit to the array of products and services reunion attendees purchase

The traffic on Reunions.com is incredible. Here are the statistics from last year:

- Over 15 million hits over the course of the year
- An average of 160,000 page views per month
- Approximately 1,300 sessions per day
- The average length per session is 4 minutes!

Please review the ad size options and pricing. We're sure you'll find Reunions.com to be a tremendous advertising opportunity.

Banner Advertising Options:

- **Skyscrapers** – 120 x 60. Popular because of its high click-through rate. Because of its size this ad will give you the most space for your advertising message.
- **Vertical** – 120 x 240. A unique-sized ad that will showcase your message with eye-catching recognition.
- **Banner** – 468 x 60. This is the standard Banner positioned at the top of most pages. This ad will reach the broadest audience.
- **Square Button** – 125 x 125. Provides a compact space for your message.

Ads are sold on a fee per month basis, with a 3 month minimum contract. All our programs are custom designed, allowing advertisers to purchase a set number of page views.

Reciprocals are available and handled on a case-by-case.

For additional information, and to discuss your online advertising with www.reunions.com, contact:

Harvey Farr
Farr Marketing Group
www.reunions@farrmarketing.com
Tel. (310) 470-3644